

THE 10th ANNUAL

art in bloom

a festival of fine art & flowers

Introducing.....

Medford's Birdhouse Bonanza!



a festival of fine art & flowers
P.O. Box 5645
Central Point, OR 97502
art-in-bloom.com

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For the last eight years local artists have created, adapted, designed and reinterpreted smudge pots for the Art in Bloom Festival. Now in its 10th year Art in Bloom is introducing a new concept.

Take your imagination and creativity and apply it to a bird house.

Completed birdhouses will be exhibited and sold at the Art in Bloom Festival. Proceeds will benefit Art in Bloom to further art education in our community.

Join well-known artists, architects, designers, and your neighbors in supporting the Art in Bloom in Historic OldTown Medford. Don't miss being a part of this unique, highly publicized and enormously successful Festival held every Mother's Day weekend.

2010 Art in Bloom Festival: May 8 & 9

CALLING ALL ENTRIES

A Call to Artists

Project Guidelines

Deadline for application: May 1

Deadline for entry: May 7

- Humor is encouraged
- Designs should be appropriate for public display. No religious, political, or sexual designs will be accepted
- Corporate logos and advertising are not allowed, but artists may include their signature.
- Birdhouses must be recognized as birdhouses when design is completed.
- Let your creativity take flight! Create your bird house in any medium, any format—paintings, antiques, feeders are all acceptable, the more whimsical and unique the better. Bird houses should be no smaller than a robin's egg and no larger than a swan.
- Completed birdhouses MUST be easily moved. If the birdhouse is not easily moveable, it may be rejected.
- A limited number of basic birdhouses will be available on a first come, first serve basis. Call 541-261-8294 to coordinate pick-up and availability.
- Birdhouses must be completed and delivered to a location identified by Art in Bloom by May 7, 2010. Final pieces may be rejected if they do not adhere to the guidelines.
- Once the finished birdhouse is submitted and accepted, it becomes the property of Art in Bloom.

Proposals

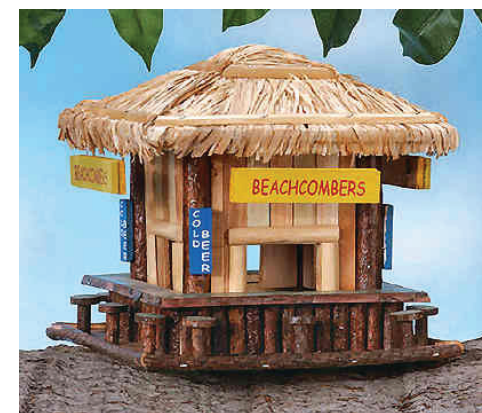
Proposal- must include the following:

- Include all contact information including name, business name, address, phone number and email address.
- Include a description of your idea, title of the birdhouse, materials, etc. Please provide as much information as you can.
- Mail proposals to Art in Bloom, P.O. Box 5645, Central Point, OR 97502 or email to judy@cdsnet.net.
- Questions—Art in Bloom (541) 261-8294 judybarnes@cdsnet.net
- Submit by May 1st

Sales

- Proceeds generated from the sale of birdhouses over the amount of \$100 will be split between the artist and Art in Bloom.
- Birdhouses not sold will become property of Art in Bloom to be sold at a later date.

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Recognized State-wide in 2004 and 2006 as "Best Art, Cultural or Heritage Event in Oregon"
by the Oregon Festivals and Events Association

Art in Bloom, a 501 (c) 3 non-profit organization, provides ongoing community and financial support for local school art programs and garden beautification.